Archaeology contributes to heritage tourism, which boosts local economies. 88% of Americans say that the work archaeologists do is important. 81% have confidence in archaeologists' explanations about the past.

Americans think archaeology is important to:
- **Our Nation**: 73%
- **Their Community**: 49%
- **Their Heritage**: 49%
- **Public Policy**: 41%
- **The Economy**: 40%
- **Their Community**: 49%
- **Their Heritage**: 49%
- **Public Policy**: 41%
- **The Economy**: 40%

There should be laws to protect American archaeological sites or artifacts. 77% Agree. 18% Neither Agree nor Disagree. 5% Disagree.

Preserving archaeological sites should be a priority of the U.S. government. 64% Agree. 25% Neither Agree nor Disagree. 11% Disagree.

Should the U.S. increase or decrease the land associated with archaeological sites that is set aside as protected territory? 80% Increase. 20% Decrease.

Registered voters were statistically more likely to agree with this statement than non-registered voters.