86% of Americans say that students should learn about archaeology in school at some point in their academic career.

How do Americans learn about archaeology?

- Television: 49%
- Museums: 47%
- Classrooms/Textbooks: 47%
- Movies: 30%
- Print Media: 21%

Also included: 18% online news; 15% social media; 15% popular books; 10% public events; 10% parks; 7% podcasts; 6% blogs.

56% of Americans are familiar with archaeology, a drop from 2018.

Say archaeology is in the sciences: 73%
Say archaeology is in the humanities: 51%
It’s both! Archaeology can be in the sciences and the humanities.

What do Americans say archaeologists study?

- Artifacts: 72%
- Past cultures: 66%
- Human remains: 62%
- Pottery: 49%
- Dinosaurs: 47%
- Native people or societies: 46%
- Shipwrecks: 29%
- Written/spoken stories: 25%
- Recent American history: 12%

Archaeologists do study the other topics here, but they don’t study dinosaurs. That is paleontology.

Poll conducted by Ipsos for the Society for American Archaeology in partnership with the Society for Historical Archaeology, Archaeological Institute of America, National Park Service, Bureau of Land Management, and Peabody Institute of Archaeology. Poll data comprises responses from 1,005 Americans age 18+ surveyed January 17-18, 2023. Fact sheet created by the Society for American Archaeology. Learn more and read the full report at www.saa.org.