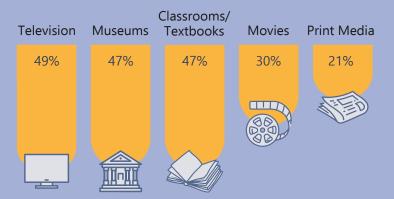
## ARCHAEOLOGY



of Americans say that students should learn about archaeology in school at some point in their academic career

## How do Americans learn about archaeology?



Also included: 18% online news; 15% social media; 15% popular books; 10% public events; 10% parks; 7% podcasts; 6% blogs





56% of Americans are familiar with archaeology, a drop from 2018

## What do Americans say archaeologists study?



72% Artifacts Past cultures 66% Human remains 62% Pottery 49% 47% **Dinosaurs** Native people or societies 46% Archaeologists do study the Shipwrecks other topics here, but they 29% don't study dinosaurs. That Written/spoken stories is paleontology. 25% Recent American history 12%

Poll conducted by Ipsos for the Society for American Archaeology in partnership with the Society for Historical Archaeology, Archaeological Institute of America, National Park Service, Bureau of Land Management, and Peabody Institute of Archaeology. Poll data comprises responses from 1,005 Americans age 18+ surveyed January 17-18, 2023. Fact sheet created by the Society for American Archaeology. Learn more and read the full report at www.saa.org.