



SOCIETY FOR AMERICAN ARCHAEOLOGY

APRIL 29—MAY 3, 2026

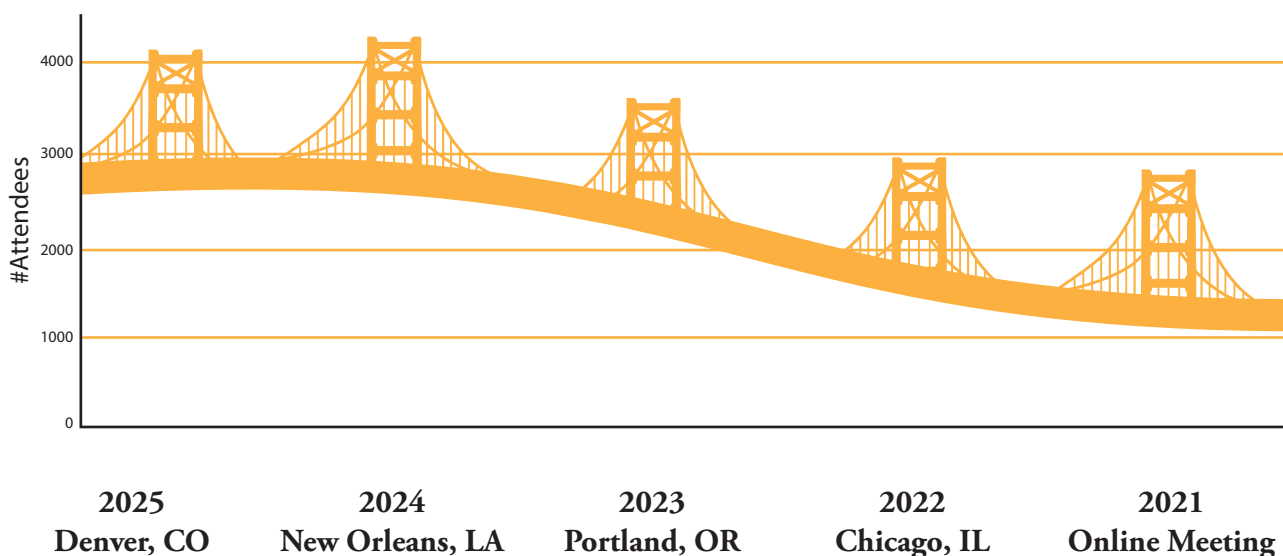


91ST ANNUAL MEETING
SAN FRANCISCO

**EXHIBITOR & SPONSOR
PROSPECTUS**

The Society for American Archaeology's (SAA) 91st Annual Meeting will take place April 29–May 3, 2026, at the Hilton San Francisco Union Square in San Francisco, California. Join the SAA as an Exhibitor, Advertiser, or Sponsor and reach thousands of archaeologists at this annual meeting. The SAA has more than 6,000 members and is an international community of professional, student, and avocational archaeologists dedicated to the research, understanding, and protection of the archaeological heritage of the Americas.

SAA Annual Meeting by the Numbers



87% of attendees visit the Exhibit Hall at least once*

60% of attendees spend 1–3 hours in the Exhibit Hall*

* According to the 2024 Annual Meeting Attendee Survey

The SAA Exhibit Hall is the nucleus for learning about, networking with, and celebrating the archaeological community. With more than 4,500 attendees projected, you have the opportunity to spotlight your products and services to the niche market of archaeologists. By exhibiting, you provide attendees the hands-on opportunity to observe and learn about your state-of-the-art products and services that are tailored to the archaeological community. Sponsors and advertisers reach more than 6,000 SAA members worldwide! Join us to extend your target market.

Each 10' × 10' Exhibit Booth costs \$1,190 and includes

- One 6' draped table, two chairs, and one wastebasket
- 8' backcloth and 33" side dividers
- One booth identification sign
- Two complimentary full registrations to the meeting and Exhibit Hall Only Badges. Additional full registrations may be purchased at the SAA member registration rate by March 2, 2026; after this date exhibitors can register at the standard registration rates.
- Listing in the 91st Annual Meeting Final Program, Online Exhibitor Directory, and Meeting App
- Company logo featured in the Meeting App
- Security service

Posters—including the popular Posters After Hours—will be located within the Exhibit Hall to increase visibility of poster research and booth traffic. Select the drink ticket sponsorship option to celebrate this event with attendees.

Official Decorator

GEMS is the official decorator for the SAA's 91st Annual Meeting. All exhibitors will be sent an exhibitor information kit electronically approximately 45 days prior to the meeting.

This kit includes information on

- | | |
|--|------------------------------------|
| • Standard and executive furniture | • Electrical |
| • Carpet and flooring | • Installation and dismantle labor |
| • Modular display rental units | • Booth cleaning |
| • Material handling / freight services | • Signage |
| • Logistics and shipping | • Audiovisual and computer rentals |

Electrical services will be provided by Encore. This information will also be included in the kit.

EXHIBIT

3

Booth Reservations

Booth reservations are not finalized until full payment and a completed and signed exhibitor reservation application are received by the SAA. Booths are assigned based on the number of priority points. To ensure that we can include you in the Final Program, please return your reservation application by January 23, 2026.

No refunds are issued for cancellations.

Priority Points

As of 2021, the SAA started using priority points to determine the order of space selection and assignment for each exhibitor. The exhibitor with the most priority points will select their booth location first, then the second highest will select, and so on. Exhibitors with priority points will be assigned a week to select a booth; if a choice is not made within the week, we will contact the next group.

Ways to Earn Points

1. 25 priority points will be earned for every year that a company exhibits with the SAA. After a company exhibits with the SAA for five consecutive years, the company will earn an additional 75 points.
2. Purchasing advertising or participating in sponsorship opportunities during the meeting will earn an additional 5 priority points for each item purchased.
3. An additional 10 priority points were awarded to all companies that participated in our virtual meeting.

Tiebreakers

If the total points between exhibitors are equal and the booth requested is identical, a tiebreaker will be decided by

1. Date completed application and payment received.
2. Number of consecutive years exhibiting.

Losing Points

Exhibitors who dismantle their booth before 4:00 p.m. on Saturday will lose 50% of the points earned that year. Please make your travel plans taking into consideration that the Exhibit Hall closes on Saturday at 4:00 p.m.

July 28, 2025

The SAA will send out the exhibitor prospectus, point totals, and exhibitor reservation schedule.

August 4, 2025

Exhibitors with the highest priority points can start making reservations.

November 3, 2025

Deadline to reserve a booth and have company name included in the Event Guide.

January 23, 2026

Deadline to reserve a booth and have company name, description, website, and booth number appear in the Final Program. Exhibitors who reserve after this deadline will be included in the Daily Digest email.

March 2, 2026

Deadline for exhibitors to register for the meeting.

Wednesday, April 29, 2026, 12:00 p.m.–5:00 p.m.

Exhibitor Registration and Move-In. Any booth not claimed by 5:00 p.m. on April 29 may be reassigned without a refund of fees paid, and the SAA will not be liable for any expenses incurred.

Exhibit Hall Hours

Thursday, April 30, 2026, 9:00 a.m.–6:00 p.m.

Friday, May 1, 2026, 9:00 a.m.–5:00 p.m.

Saturday, May 2, 2026, 9:00 a.m.–4:00 p.m.

Exhibitors can gain access to the hall one hour before the doors open to attendees.

Saturday, May 2, 2026, 4:00 p.m.–7:00 p.m.

Move-Out. No exhibitor may dismantle or remove a booth before the Exhibit Hall closes at 4:00 p.m. on May 2. All exhibits must be dismantled and removed by 7:00 p.m. on May 2.

The SAA Exhibit Hall has welcomed producers/ manufacturers of

- Books, journals, and monographs
- Databases
- Digital imaging systems
- Education resources and materials
- Field equipment
- GPS sensing equipment
- Laboratory measuring and weighing equipment
- Portable XRF equipment
- Reproductions
- Software—GIS, statistical analysis, collection management, etc.

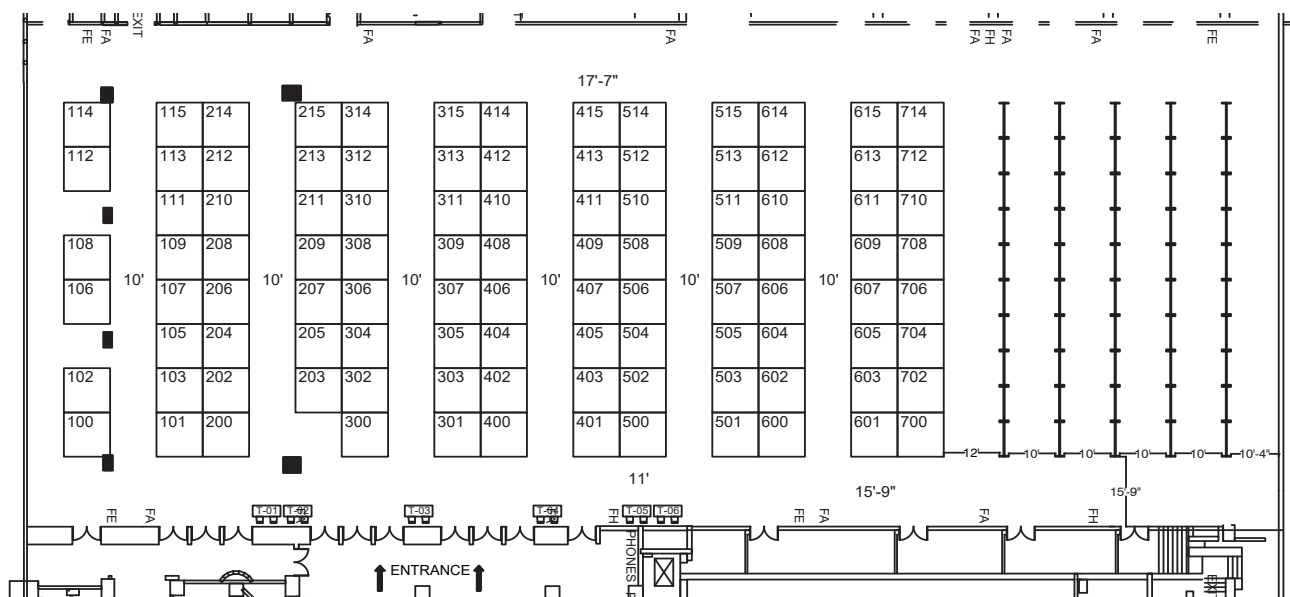
- Surveying equipment
- UAVs
- Video

And providers of

- Archaeological tours
- Audiovisual and photographic services
- Chronometric dating
- Cultural resource damage assessments
- Education and training courses
- Genomic services
- Illustration services
- Laboratory analysis
- Photogrammetric mapping
- Radiocarbon dating analysis

We hope you will join us in 2026!





Hilton San Francisco Union Square, Grand Ballroom

Get the word out by advertising with the SAA. We have several ways for you to promote your products, including digital opportunities and traditional print opportunities.

Print Advertising

The meeting Final Program is more than a schedule of events; it also serves as the profile of current archaeological research and is consulted by archaeologists, educators, students, and others throughout the year.

The printed Final Program is distributed to all attendees on-site. Ads placed in the printed Final Program are also included in the PDF version posted to the SAA website. Sample of past programs are available at <https://saa.org/annual-meeting/programs/program-archives>.

Insertion Orders due January 23, 2026.

Ad cancellations are not accepted after the Insertion Order deadline.

Camera-ready copy due January 28, 2026.

Cover 4 (back cover) is 4-color; all other ads are printed in black-and-white.

Electronic File Requirements

Camera-ready copy should be submitted as a PDF and emailed to memasst.saa@gmail.com.

Rates

One page	\$450	Cover 2 or 3	\$800
Two-page spread	\$750	Cover 4 (back cover)	\$1,200

New Opportunity: The centerfold is a full-color, two-page spread prominently placed in the middle of the program showcasing you and your products. This unique opportunity is available for \$1,500

Note: Advertisers are responsible for any production costs incurred on behalf of the advertiser.

Reproduction Requirements

Trim: 4½" x 7½"

Bleed: None*

High-resolution PDF with all fonts and images embedded in file. PDF files should be saved using PDF X-1A, "Highest Quality Print," or "Press" settings in Acrobat to ensure high-resolution PDF.

All ads are in black-and-white; NO color elements*

Printing: Offset

* Except for Cover 4 (back cover), which can have full bleeds and/or print in full color if desired. For Cover 4 with bleeds, the file should be 5¾" x 8¾".



Electronic Advertising

Advance Registration Email Ads

Every year the SAA sends email messages to registered attendees with important information about the meeting. The advance registration emails have an open rate of up to 60%. Your ad can be included in one of these emails. Ads can include a 25-word description and a link to a web page of your choice.

Size: 424 (w) × 640 (h) pixels

File: High-resolution JPG or PNG

Due: December 15, 2025

Fee: \$250

Daily Digest Ad

Each day of the meeting, the SAA will be sending attendees an e-newsletter (called the Daily Digest) with highlights and events that should not be missed. Your ad, which will include a link to your web page, will be featured in the newsletter. The Daily Digest messages have a consistent open rate of 60% and are rated as one of the most valuable features of the SAA Annual Meeting, based on survey results. This opportunity is limited to eight companies, two ads per day!

Size: 2160 (w) × 540 (h) pixels

File: High-resolution JPG or PNG

Due: February 27, 2026

Fee: \$250

Ads in the Annual Meeting App

The meeting mobile app will have information about sessions, special events, exhibitors, maps, general information, and vital information about the meeting. During the SAA 90th Annual Meeting, we had more than 3,000 downloads. Each advertiser will need to provide two banners, one for a mobile phone and a second for a tablet / online browser.

Sizes: 640 × 110 pixels and 640 × 640 pixels

File: High-resolution JPG or PNG

Due: February 27, 2026

Fee: \$250

ADVERTISE

8

Become a sponsor and increase your company's visibility while setting yourself apart as a strong advocate for the archaeological profession! All sponsors will be identified in the Final Program and annual meeting website.

Travel Grant

Support a student who is presenting at the annual meeting with a travel grant. In early November you will receive a list of abstracts submitted for the annual meeting to review and select a student to support. Students will receive reimbursement of travel expenses or hotel nights.

\$500 per sponsorship

Meet the Author / Meet the Editor Listing

Tell us about your booth events! We will have one page in the program summarizing the in-booth events. We will also list your event on the app and schedule a notification to attendees!

\$500 per sponsorship

Posters After Hours (Limited to current exhibitors)

Posters After Hours is the best-attended event of the meeting! Posters After Hours is held on Thursday, from 4:00 p.m. to 6:00 p.m., in the Exhibit Hall. This session features 100 posters and a cash bar. Attendees use this session to connect with colleagues and discuss current research. Exhibitors can purchase drink tickets, 50 at a time, to distribute at their booth for use during Posters After Hours. The SAA will advertise exhibitors with drink tickets in advance of the meeting, in the Final Program, and through social media encouraging attendees to visit your location before or during Posters After Hours.

\$500 per 50 tickets

New Opportunity: Poster Café! (Limited to current exhibitors)

Continue the celebrating and mingling with the Poster Café, which will be held on Saturday from 10:00 a.m. to noon in the Exhibit Hall. This session will feature 100 posters and a coffee/tea bar. Exhibitors will have the opportunity to purchase coffee tickets for attendees at cost and will be able to distribute the tickets throughout the meeting. The SAA will advertise the names and booth numbers of the exhibitors that are participating in the Poster Café in the Final Program, Daily Digest, and social media, encouraging attendees to visit your location before and during the Poster Café!

TBD

SPONSORS

9

Opening Session / President's Forum

This year's opening session will be on Community Archaeology. This is a plenary session that will be available on Zoom and in person. A sponsor will be able to provide a presentation slide that will be displayed while attendees are entering the room and in the virtual room.

\$1,000 per sponsorship

Bag Insert

Connect with leaders in the field at the annual meeting by having one item (flyer or another item) provided directly to attendees. Participation gets your materials into the hands of every attendee as they arrive on-site. The bag insert will provide a physical messaging piece for an early impression and a call-to-action to visit your booth. Flyers must be printed on an 8½" × 11" single page or smaller. The bag insert is placed into the meeting tote bag that all attendees will receive as they check in at registration for the meeting. Bag inserts will need to be shipped to the advance warehouse by April 17, 2026. Note: Sponsors are responsible for all production, printing, and shipping costs, including delivery to the meeting location.

\$1,000 per bag insert

Women's Networking Reception

The Women's Networking Reception is held on Thursday evening with an attendance of 100–200 people. In addition to the standard sponsorship recognition, this opportunity will allow you to network with reception attendees, provide 90 seconds to address the attendees, and give you the opportunity to place signage in the reception.

\$2,000 per sponsorship

Your organization's support of the 91st Annual Meeting will be widely acknowledged through the 91st Annual Meeting Event Guide and Final Program and the SAA's social media platforms.

Looking to design the perfect sponsorship opportunity for the SAA 91st Annual Meeting? We can help tailor the perfect sponsorship for your organization. Contact Joslyn Osten by phone at +1 571-581-8262 or by email at memasst.saa@gmail.com.

SPONSORS

10

We've heard your request to stay in touch with members beyond the Exhibit Hall.

This year, select an advertising bundle that best suits your needs.

Top Five: This bundle highlights our five most popular exhibitor purchases beyond the booth. Due to limited ad space, this bundle is only available to five exhibitors.

Booth (one 10' × 10' booth) + full-page, 4-color *SAA Archaeological Record* ad* + one-page ad in the Annual Meeting Final Program + 30-day website hero ad** + Advance registration email ad + Daily Digest ad

\$3,200—more than \$400 in savings!

Seeing Triple: Be seen in person, in print, and online with this bundle:

Booth (one 10' × 10' booth) + full-page, 4-color *SAA Archaeological Record* ad* + 60-day website quarter ad**

\$2,300—more than \$250 in savings!

Digital Double: Our two most popular digital advertisement opportunities in just one bundle:

Booth (one 10' × 10' booth) + 30-day website hero ad** + advance registration email ad

\$2,100—more than \$150 in savings!

**SAA Archaeological Record issue must be declared at time of order and coincide with insertion order deadlines.*

*** Web ads begin the first of the month. The desired month of the ad run must be declared at the time of order.*

NEW THIS YEAR!

11

CONTACT INFORMATION

To book an Exhibit Booth,
Advertisement, or Sponsorship
opportunity, please contact

Joslyn Osten

Email: memasst.saa@gmail.com

Telephone: +1 571-581-8262

SAVE THE DATES!

92nd Annual Meeting

April 7–11, 2027

Indianapolis, Indiana

93rd Annual Meeting

April 1–5, 2028

New Orleans, Louisiana