Program/Product	4	3	2	1
Package Completeness	All parts present and complete (form, letter/narrative, supporting evidence, endorsements)	All parts present but incomplete/weak	1 part missing	2 or more parts missing
Letters/testimony of support	Strong letters of endorsement for an exemplary program/ product	Good letters of endorsement for a good program/ product	Weak letters of endorsement	No letters of endorsement
Category alignment	Strong alignment with category	Some alignment with category	Category alignment a stretch	Does not align with category
Program/product description	Clear, complete project description	Unclear/Incomplete project description	Poor project description	Fails to reflect consideration of goals
Project goals	Clear, complete description of project goals	Unclear, incomplete description of project goals	No project goals discussed	Project fails to reflect consideration of goals
Public availability	Clearly explains how the project is made available to the public	Unclear or incomplete description of how the project is made available to the public	Poor description of how the project is made available to the public	This aspect of the project is not discussed
Creative/innovative	Clearly describes why the project is innovative	Inadequately describes why the project is innovative	Fails to describe why the project is innovative	Project is not innovative
Diverse publics	Engages multiple, diverse audiences	Discussion of how program/product attempted to engage public/community audience weak	Appears to serve a limited audience	Public engagement not discussed
Collaborative partnerships	Exemplary collaborative partnership in program/product creation	Good collaborative partnership	Fair collaborative partnership	Weak to no partners, or, nomination failed to address question of partnerships
Documented program impact: effectiveness/measures	Strong evidence (measures) of program impact	Fair evidence (measures) of program impact	Weak/unsubstantiated evidence (measures) of program impact	Issue of program impact (measures) not discussed
Ethics	Narrative clearly discusses the ways the program/product promotes an understanding of ethical archaeology	Narrative unclear as to how the program/product promotes an understanding of ethical archaeology	Narrative fails to discuss whether the program/product promotes an understanding of ethical archaeology	Program/product does not promote an understanding of ethical archaeology