

## Evaluation Rubric for SAA Outstanding Public Archaeology Initiative and Excellence in Public Archaeology Programming Awards

<b>Program/Project</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Package Completeness</b>	All parts present and complete (form, letter/narrative, supporting evidence, endorsements)	All parts present but incomplete/weak	1 part missing	2 or more parts missing
<b>Letters/testimony of support</b>	Strong letters of endorsement for an exemplary program/ product	Good letters of endorsement for a good program/ product	Weak letters of endorsement	No letters of endorsement
<b>Program/project description</b>	Clear, complete project description	Unclear/Incomplete project description	Poor project description	Fails to reflect consideration of goals
<b>Project goals</b>	Clear, complete description of project goals	Unclear, incomplete description of project goals	No project goals discussed	Project fails to reflect consideration of goals
<b>Public availability</b>	Clearly explains how the project is made available to the public	Unclear or incomplete description of how the project is made available to the public	Poor description of how the project is made available to the public	This aspect of the project is not discussed
<b>Creative/innovative</b>	Clearly describes why the project is innovative	Inadequately describes why the project is innovative	Fails to describe why the project is innovative	Project is not innovative
<b>Diverse publics</b>	Engages multiple, diverse audiences	Discussion of how program/product attempted to engage public/community audience weak	Appears to serve a limited audience	Public engagement not discussed
<b>Collaborative partnerships</b>	Exemplary collaborative partnership in program/product creation	Good collaborative partnership	Fair collaborative partnership	Weak to no partners, or, nomination failed to address question of partnerships
<b>Documented program impact: effectiveness/measures</b>	Strong evidence (measures) of program impact	Fair evidence (measures) of program impact	Weak/unsubstantiated evidence (measures) of program impact	Issue of program impact (measures) not discussed
<b>Ethics</b>	Narrative clearly discusses the ways the program/product promotes an understanding of ethical archaeology	Narrative unclear as to how the program/product promotes an understanding of ethical archaeology	Narrative fails to discuss whether the program/product promotes an understanding of ethical archaeology	Program/product does not promote an understanding of ethical archaeology