



SOCIETY FOR AMERICAN ARCHAEOLOGY

85th Annual Meeting

April 22–26, 2020 • Austin, TX



The Society for American Archaeology's (SAA) 85th Annual Meeting

will take place April 22 - 26, 2020 in Austin, TX. The Exhibit Hall will be held at the Austin Convention Center. Join SAA as an Exhibitor, Advertiser, or Sponsor and reach thousands of archaeologists at this annual meeting.

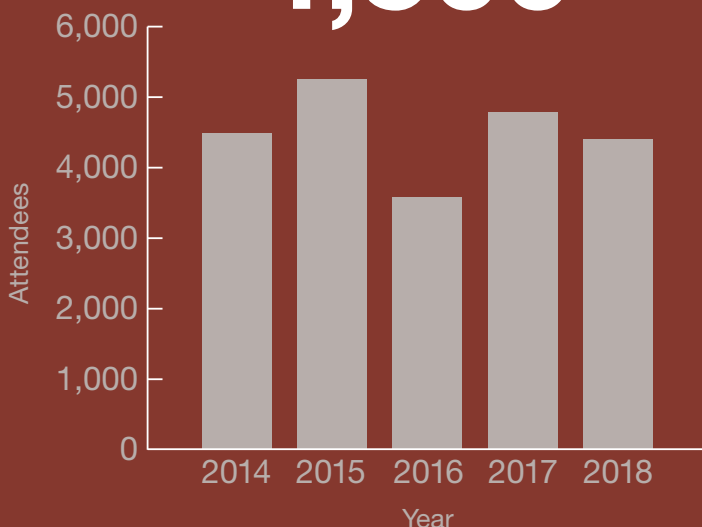
SAA has more than 7,200 members and is an international community of professional, student, and avocational archaeologists dedicated to the research, understanding, and protection of the archaeological heritage of the Americas.



SAA ANNUAL MEETING BY THE NUMBERS

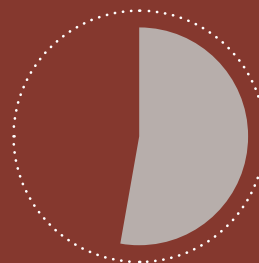
Average Meeting Attendance

4,500



95%

of Attendees visit the Exhibit Hall at least once*



53%

of Attendees spend 1-3 hours in the Exhibit Hall*

*According to the 2018 Annual Meeting Attendee Survey

Cover Image: A painted pebble collected from Coontail Spin Rockshelter in the Amistad National Recreation Area in Val Verde County, Texas. Painted pebble 27140a image scan by Elton Prewitt, courtesy of the University of Texas, Texas Archeological Research Laboratory and the National Park Service.

Background Image: View of the Rio Grande River looking from the mouth of Coontail Spin Rockshelter. Photo courtesy of the University of Texas, Texas Archeological Research Laboratory and the National Park Service, access number WV82-c49.

Dates & Times to Remember

2019

SATURDAY

April 13

8 a.m. SAA begins accepting 2020 Exhibit Reservation Applications onsite from 2019 Annual Meeting exhibitors.

FRIDAY

November 01

Deadline to reserve space and have company name included in the Preliminary Program.

2020

FRIDAY

January 31

Deadline to reserve space and be included in the Final Program. Exhibitors who reserve after this deadline will be included in the Onsite Update.

WEDNESDAY

April 22

12 p.m.–5 p.m.
Exhibitor Registration and Move-In.
Space not claimed by 5:00 p.m. may be reassigned without a refund of fees paid, and SAA will not be liable for any expenses incurred.

THURSDAY

April 23

FRIDAY

April 24

9 a.m.–5 p.m.
Exhibit Hall Open.
Meet your customers face-to-face!
Exhibitors can gain access to the hall beginning at 8:00 a.m.

SATURDAY

April 25

SATURDAY

April 25

5 p.m.–7 p.m.
Move-Out.
No exhibitor may dismantle or remove a booth before the exhibit hall closes at 5:00 p.m. All exhibits must be dismantled and removed by 7:00 p.m.

The SAA Exhibit Hall has welcomed producers/manufacturers of:

Books, journals, and monographs
Databases
Software—GIS, statistical analysis, collection management, etc.
Digital imaging systems
Education resources and materials
Field equipment
GPS sensing equipment
Laboratory measuring and weighing equipment
Portable XRF equipment
Photography and reproductions
Surveying equipment
UAVs
Video

And providers of:

Archaeological tours
Audiovisual and photographic services
Chronometric dating
Cultural resource damage assessments
Education and training courses
Genomic services
Illustration services
Laboratory analysis
Photogrammetric mapping
Radiocarbon dating analysis

We hope you'll join us!

Exhibit

The SAA Exhibit Hall is a center for learning about and celebrating the archaeological community. Give attendees the opportunity to observe and learn about your state-of-the-art products and services that are tailored to the archaeological industry. Join us to reach more than 4,000 archaeologists—including professors, business owners, field workers, and land surveyors.

Each 10' x 10' Exhibit Booth costs \$1,160 and includes:

- One 6' draped table, two chairs, and one waste can
- 8' backcloth and 3' side dividers
- One 7" x 44" booth identification sign
- Complimentary WiFi in the Exhibit Hall
- Two complimentary full registrations to the meeting. Additional full registrations may be purchased at the SAA member registration rate.
- Listing in the 85th Annual Meeting Final Program, Online Exhibitor Directory, and Meeting App
- 600 x 200 pixel company logo featured in the Meeting App
- Security service

Booth Reservations

Booth reservations are not finalized until full payment and a completed and signed exhibitor reservation application are received by SAA. Booths are assigned on a first-come, first-served basis. Reserve early to have the best selection of booth options. To ensure that we can include you in the Annual Meeting Final Program, please return your reservation application by **January 31, 2020**.

No refunds are issued for cancellations.

Official Decorator

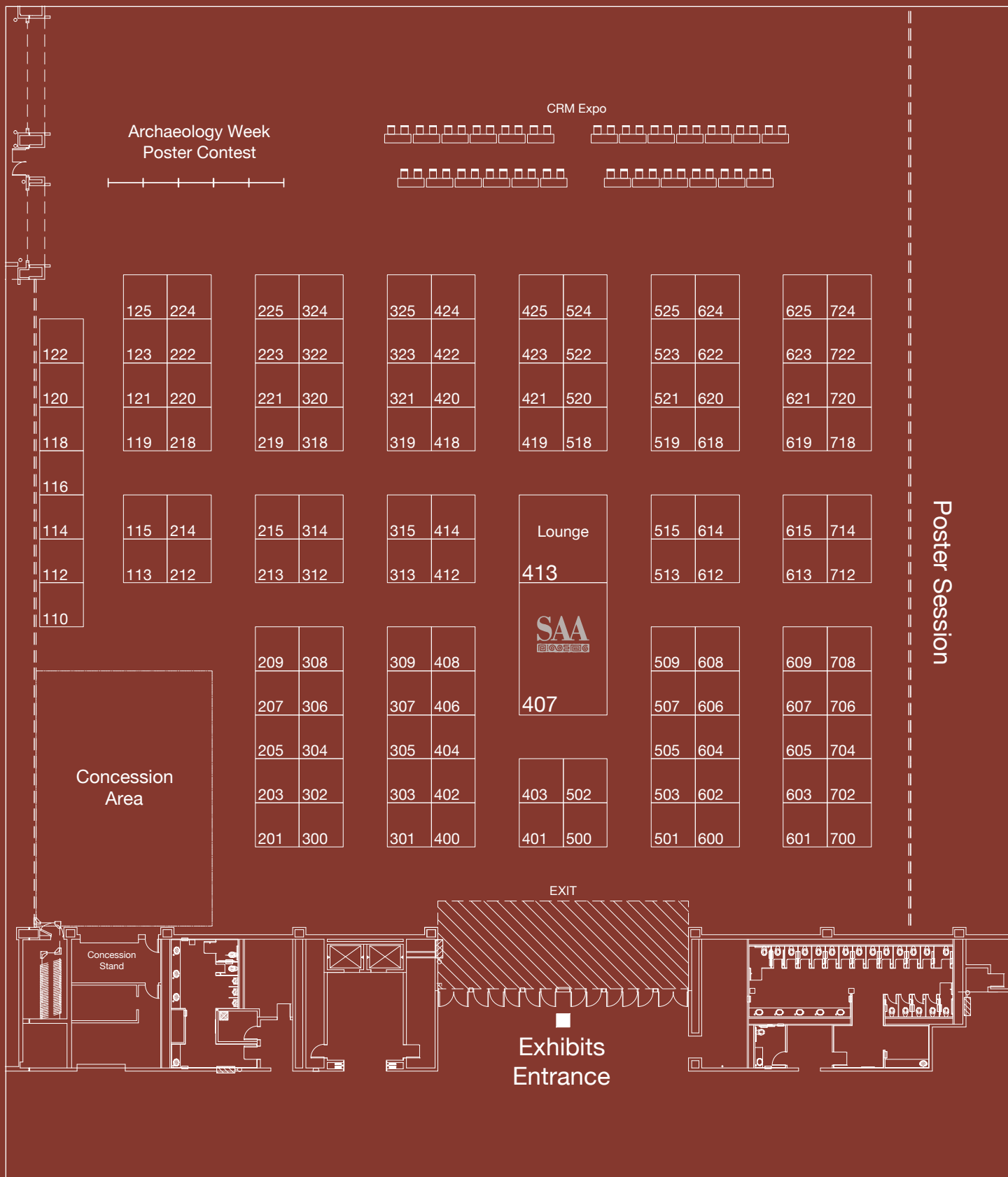
Shepard Exposition Services is the official Show decorator. All exhibitors will be sent an exhibitor information kit via email approximately 90 days prior to the meeting.

This kit includes information on:

- Standard and executive furniture
- Carpet and flooring
- Installation and dismantle labor
- Modular display rental units
- Booth cleaning
- Material handling/freight services
- Signage
- Logistics and shipping
- Audiovisual and computer rental
- Electrical

Map

Austin, Texas | Austin Convention Center



Advertise

Get the word out by placing an ad in the Final Program!

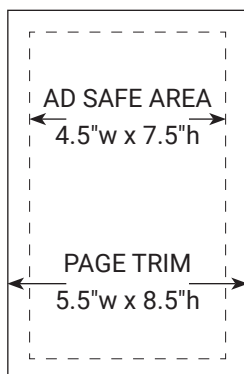
The program is more than a schedule of events; it also serves as the profile of current archaeological research and is consulted by archaeologists, educators, students, and others throughout the year.

The printed Final Program is distributed to all attendees onsite. Ads placed in the printed Final Program are also included in the PDF version posted to the SAA website and in the Advertisement section of the Meeting App.

Advertising Pricing, Information and Specs

- Full Page \$625
- 2-Page spread \$995
- Cover 2 \$1,000
- Cover 3 \$1,000
- Cover 4 \$1,200

Cover/Full page



Reproduction Requirements:

- High resolution PDF with all fonts and images embedded in file. PDF files should be saved using PDF X-1A, "Highest Quality Print," or "Press" settings in Acrobat to ensure high resolution PDF.
- Images must be the equivalent of 300 dpi/150 line screen.
- All ads are in black-and-white, NO color elements.
- No bleed
- Print Process — offset

Insertion Orders due January 24, 2020

Ad cancellations are not accepted after the Insertion Order deadline.

Final artwork due January 31, 2020

Final artwork should be submitted as a PDF and e-mailed to advertising@saa.org.

Note: Advertisers are responsible for any production costs incurred on behalf of the advertiser.

Image: Excavations in progress at Coontail Spin Rockshelter in 1962. Photo courtesy of the University of Texas, Texas Archeological Research Laboratory and the National Park Service, access number wv82-c31.



Sponsor

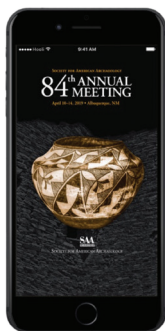
Become a sponsor and increase your company's visibility while setting yourself apart as a strong advocate for the archaeological profession!

Sponsorship Opportunities

Meeting App

Feature your name, logo, and web address in SAA's Meeting App with a 3-second rotating banner ad on the home screen. The banner can be linked to the website of your choice. The app is free to all attendees to download and access on the web. Your company will also be highlighted in the Sponsor section of the app. In order to maximize the exposure of your message, this opportunity is strictly limited to three banners.

\$2,500 and strictly limited to three sponsors (first-come, first-served).



Annual Meeting Lanyards

Be seen wherever the attendees go during the meeting! Your organization's logo will be placed on the Annual Meeting lanyards alongside the SAA logo. Lanyards are used to hold attendees' name badges and tickets. Provide us with artwork and we'll take it from there.

\$7,500 and limited to one sponsor (inquire by October 1, 2019).



Registration Bags

Provide all attendees with useful and reusable tote bags for their registration materials, and they will advertise your logo or product everywhere they go during and after the meeting. Your name/logo will be printed on one side of the bag and SAA's will appear on the other. Provide us with artwork and we will take care of the rest. Don't miss out on this prominent sponsorship opportunity.

\$9,500 and limited to one sponsor (inquire by October 1, 2019).



Your organization's support of the Annual Meeting will be widely acknowledged through the Annual Meeting Preliminary and Final Programs and SAA's social media platforms.

Interested in creating an opportunity to meet your unique needs?

Contact Cheryl Ardovini, manager, Membership and Marketing, by phone (1-202-559-5881) or by e-mail at Cheryl_Ardovini@saa.org to discuss options.



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Contact

To book an Exhibit Booth, Advertisement, or
Sponsorship opportunity, please return the forms to:

Cheryl Ardovini

Manager, Membership and Marketing
Society for American Archaeology
1111 14th Street, NW, Suite 800
Washington, DC 20005

E-mail: cheryl_ardovini@saa.org

Telephone: +1 202-559-5881

Fax: +1 202-789-0284

Save the Dates!

86th Annual Meeting

April 14–18, 2021
San Francisco, CA

88th Annual Meeting

March 29–April 2, 2023
Portland, OR

87th Annual Meeting

March 30–April 3, 2022
Chicago, IL

89th Annual Meeting

April 3–7, 2024
Washington, DC