Advertising Application

Order Date __________________ Company Name: __________________________

Contact Name __________________________ Phone __________________

E-mail __________________________ Website __________________________

Billing Address __________________ City __________ State ______ ZIP ______

Invoice to be ☐ Mailed ☐ E-mailed to __________________________

The SAA Archaeological Record
Ad Size and Specifications

<table>
<thead>
<tr>
<th></th>
<th>1 Color</th>
<th>2 Color</th>
<th>4 Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$523</td>
<td>$578</td>
<td>$687</td>
</tr>
<tr>
<td>Half Page</td>
<td>$335</td>
<td>$367</td>
<td>$427</td>
</tr>
<tr>
<td>Quarter Page Vertical</td>
<td>$268</td>
<td>$284</td>
<td>$335</td>
</tr>
<tr>
<td>Eighth Page Horizontal</td>
<td>$128</td>
<td>$139</td>
<td>$160</td>
</tr>
<tr>
<td>Covers 2 &amp; 3</td>
<td>$735</td>
<td>$806</td>
<td>$950</td>
</tr>
</tbody>
</table>

Please select Issue(s) you want your ad to appear in:

<table>
<thead>
<tr>
<th>2020</th>
<th>January</th>
<th>March</th>
<th>May</th>
<th>September</th>
<th>November</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2021</th>
<th>January</th>
<th>March</th>
<th>May</th>
<th>September</th>
<th>November</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

SAA Home Page
Ad Size and Specifications: All ads 336 (W)x149(H) pixels

Display Length  Rate
30 Days  ☐ $450
60 Days  ☐ $800
90 Days  ☐ $1,000

SAA Sponsored Emails
Ad Size and Specifications: All Ads 424 (W) x 640 (H) pixels

☐ Call for Submissions $299.00 ☐ Annual Meeting Registration $250.00

I agree to the terms under which this contract is issued, and I consent to receiving faxes and/or e-mails sent by, or on behalf of, the SAA.

Signature ___________________________ Printed name ___________________________

Title ___________________________ Date ___________________________

Send Advertising Applications and Inquiries to

Carla Fernandez
Senior Manager, Meetings and Membership
Carla_Fernandez@saa.org
202-559-5881

Contract terms:
• Companies that have not advertised with the SAA before will be vetted to ensure that they follow the SAA’s statement of archaeological ethics.

• All advertisements are subject to the SAA’s approval and the SAA reserves the right, in its sole discretion, to refuse to accept any advertising and/or to cancel, remove, discontinue, or withdraw approval of any advertisement after its publication or appearance. In the event that the SAA exercises this right, it will notify the advertiser and adjust the final billing to reflect any time the advertising did not appear.

• All advertising must be confirmed by a written insertion order.

• In the event of non-payment, the publisher reserves the right to pull any advertising that has been placed, and the advertisers will pay all collection costs and reasonable attorney fees if it becomes necessary to place this account with collectors.

• Net/30 days; tear sheet will be sent with invoice.